



KGCW
PO Box 470
Rockford, IL 61105

Targeted Platform Media
650 Massachusetts Avenue NW
Washington, DC 20001

Contract # 1353113

Schedule Dates

09/13/16-09/17/16

Advertiser

Priorities USA Action(PAC) (44728)

Agency

Targeted Platform Media (20389)

Product

Political - Issues / Propositions (1068)

Brand

ISSUE (184363)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

Meredi, Kaufman,

Phone/Fax

/

CPE

750/760/4555

Account Types

National/Political

Billing Type

Standard

Comments

ISSUE

Date Entered

05/17/16

Last Modified

05/17/16

Entered By

Jill Koch

CO-OP

No

Headline

ECR25135686

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$30.00

Net Total

\$170.00

Sales Tax

Davenport IA (KGCW)

By Broadcast Month

Spots	Rate
2	\$200.00
Grand Total:	\$200.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/13/16-09/16/16	3	:30	9P-10P (CST)	1		X	X	X	X			1	\$110.00	\$110.00	Davenport IA (KGCW)	Two & A Half Men	5/17/16
2.0	Normal Line / SPOT (2)	09/17/16-09/17/16	3	:30	9P-10P (CST)	1						X		1	\$90.00	\$90.00	Davenport IA (KGCW)	TWO & A HALF MEN	5/17/16